

NATIONAL FEDERATION OF STATE  
HIGH SCHOOL ASSOCIATIONS



NEWS RELEASE

**Dissinger Reed Renews as NFHS Corporate Partner**

**FOR IMMEDIATE RELEASE**

Contact: Mark Koski

INDIANAPOLIS, IN (October 26, 2017) — **Dissinger Reed**, a 30-plus-year leader in providing insurance coverage for activity- and athletic-related high school organizations, has agreed to a three-year renewal of its corporate partnership with the National Federation of State High School Associations (NFHS). The contract is effective through August 31, 2020.

For many years, members of four NFHS professional organizations have received insurance coverage from **Dissinger Reed**, which is based in Overland Park, Kansas. Members of NFHS professional associations for high school coaches, officials, music directors/adjudicators and speech, debate and theatre directors/judges receive general liability, accident medical, and accidental death and dismemberment coverage as a part of their membership dues.

**Dissinger Reed** has insured the unique risks of state high school associations and individual high schools with the most comprehensive and cost-effective coverage that the market offers. As the nation's leading broker for state high school associations, **Dissinger Reed's** risk management approach and specific insurance for student-athletes, non-athletic activities and camps/clinics has allowed it to provide unmatched coverage while controlling institutional and organizational expenditures.

"The NFHS is excited to renew and move forward in its three-year corporate partnership with **Dissinger Reed**," said Bob Gardner, NFHS executive director. "Dissinger Reed

has proved its value as the top insurer of high school activity and athletic organizations that are affiliated with our extensive membership. Our professional-association members have received great coverage from Dissinger Reed, showcasing how vital the partnership is for each organization. We look forward to continuing our very important partnership with Dissinger Reed.”

“Dissinger Reed is excited and proud to continue our corporate partnership with the NFHS,” said Christian Reed, chief executive officer. “It has always been our mission to strategically align ourselves with those who support and develop students involved in athletics and activities across the country. This partnership allows us to do just that. We look forward to another three years and building on this success for many years to come.”

For more information on Dissinger Reed, visit the website at [www.dissingerreed.com](http://www.dissingerreed.com).

*This press release was written by Cody Porter, a graphic arts/communications assistant in the NFHS Publications/Communications Department.*

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#### **About the National Federation of State High School Associations (NFHS)**

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and performing arts activities. Since 1920, the NFHS has led the development of education-based interscholastic sports and performing arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and rules for competition, and helping those who oversee high school sports and activities. The NFHS writes playing rules for 17 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 19,000 high schools and 11 million participants in high school activity programs, including more than 7.9 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; offers online publications and services for high school coaches and officials; sponsors professional organizations for high school coaches, officials, speech and debate coaches, and music adjudicators; serves as the national source for interscholastic coach training; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS website at [www.nfhs.org](http://www.nfhs.org).

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